



# The Wingfinder model comprises 25 individual strengths organised in terms of four key areas.

Thousands of scientific studies have shown these four factors to be more influential than any others for success in knowledge-based jobs.

How do you create solutions and work with change?

## **CREATIVITY**

ADAPTABLE
CLASSICAL
FOCUSED
INNOVATIVE
OPEN TO EXPERIENCE
PRAGMATIC

Learn about your style of problem-solving



INTUITIVE
HANDS-ON LEARNER
BALANCED LEARNER
ANALYTICAL
AGILE

What keeps you moving forward?



How do you manage relationships and yourself?

## CONNECTIONS

AUTONOMOUS
BALANCED
DIPLOMATIC
DIRECT
EMOTIVE
INDEPENDENT
SOCIABLE

**SUPPORTIVE** 



Your CREATIVITY measures how original and innovative your thinking is, or how logical and analytical it is.

You value logic, so you prefer decisions that are based on reason rather than intuition. You're comfortable with rules and take an 'if it ain't broke ...' approach to getting things done.

Wingfinder measures CREATIVITY using three scales. Let's explore your creativity in more detail.

## **YOUR CREATIVITY**

### **Top Strength:**

SHARE 6 to





**YOU ARE** 

## **HIGHLY CLASSICAL**

in YOUR CREATIVITY

You have a clear and consistent way of working. You prefer the stability and security of conformity and tradition.

You succeed through

- your ability to keep things
- your pragmatic approach
- your conventionality

On a good day...

On a bad day...

You respectfully preserve traditions You tend to resist change

**MORE CLASSICAL** 

YOU

**MORE OPEN TO** 

**Top Strength:** 







**YOU ARE** 

## **SLIGHTLY MORE FOCUSED THAN ADAPTABLE**

in YOUR CREATIVITY

Most of the time you prefer to stay focused on the task at hand or a single issue in order to find simple, practical solutions that are within your comfort zone.

You succeed through

- your ability to focus
- your structured approach
- your appreciation of rules

On a good day...

On a bad day...

You respond well to new environments

You can take on too many tasks at once

**MORE FOCUSED** 



**MORE ADAPTABLE** 

## **YOUR CREATIVITY**



**YOU ARE** 

## **SLIGHTLY MORE INNOVATIVE THAN PRAGMATIC**

in YOUR CREATIVITY

You're good at coming up with ideas that are original but not far fetched. You believe innovation should be practical.

You succeed through

- using reasoning that may not be immediately obvious to others
- your realistic approach
- your openness to new solutions

On a good day...

d day... On a bad day...

You enjoy coming You feel constrained up with innovative by routine solutions



MORE INNOVATIVE



Your THINKING measures the abilities you draw upon when solving problems and ranges from Intuitive, to Hands-on Learner, to Balanced Learner, to Analytical and to Agile.

As an Analytical thinker you pick up information faster than most. You're very good at working out the components of complex tasks, opinions and ideas and this assists you in finding solutions. You have a very good ability to evaluate problems as you can easily spot the details and patterns they contain.

Wingfinder measures THINKING using one scale. Let's explore your thinking in more detail.

## **YOUR THINKING**

**Top Strength:** 

SHARE 🍎 🛅



**YOU ARE** 

## **ANALYTICAL**

in YOUR THINKING

You prefer to think through a situation before diving in. You use reason and logic to get to the heart of a problem.

You succeed through

- being able to learn quickly
- remaining objective
- taking time to think

On a good day...

On a bad day...

You think in a structured, logical way

You can place too much emphasis on being analytical

**MORE INTUITIVE** 

VOII

**MORE AGILE** 



Your CONNECTIONS measures how well you manage relationships and how well you work independently.

You're comfortable meeting new people and networking, and you're able to read and influence others if required. But you're equally happy working on your own and enjoy projects that let you be autonomous.

Wingfinder measures CONNECTIONS using four scales. Let's explore your connections in more detail.

## **YOUR CONNECTIONS**



**YOU ARE** 

## SLIGHTLY MORE DIPLOMATIC THAN DIRECT

in YOUR CONNECTIONS

You're concerned with other people's needs and try to deal with conflict fairly. You hear what other people have to say and are honest in your own opinions.

You succeed through

- being able to see two viewpoints
- getting your point across clearly
- listening to others

On a good day...

On a bad day...

You have strong social skills

You avoid giving critical feedback

**MORE DIRECT** 

YOU

MORE DIPLOMATIC



YOU ARE

## **SLIGHTLY MORE SOCIABLE THAN INDEPENDENT**

in YOUR CONNECTIONS

Although comfortable on your own, you also feel at home among other people, whether they're colleagues or people you've only just met.

You succeed through

- being comfortable around others
  - your ability to avoid social distractions
  - taking an interest in people

On a good day...

On a bad day...

You thrive on meeting new people

You can find it hard to work alone

MORE INDEPENDENT



**MORE SOCIABLE** 

## **YOUR CONNECTIONS**



**YOU ARE** 

## **SLIGHTLY MORE AUTONOMOUS THAN SUPPORTIVE**

in YOUR CONNECTIONS

While able to work as part of a team, it's when you're given the opportunity to focus on your own work that you're at your best.

You succeed through

- thinking for yourself
- standing up for what you believe in
- staying focused on your part of the project

On a good day...

On a bad day...

You are naturally supportive of colleagues

You can be too influenced by others' needs

MORE AUTONOMOUS

You

MORE SUPPORTIVE



**YOU ARE** 

## **SLIGHTLY MORE EMOTIVE THAN BALANCED**

in YOUR CONNECTIONS

You're good at dealing with stress. That doesn't mean you don't worry about things that matter, but you stay focused and rational.

You succeed through

- being rational about the challenges you face
- staying in control
- not being too laid back

On a good day...

You are sensitive and care about things that matter

to you

On a bad day...

You can be too passionate about your work

**MORE EMOTIVE** 



**MORE BALANCED** 



Your DRIVE measures your level of ambition.

You're self-confident and determined to produce work that's consistently strong. You have a sense of competition that motivates you, you value the respect of your peers and want to be recognised for your achievements or the quality of your work.

Wingfinder measures DRIVE using three scales. Let's explore your drive in more detail.

## **YOUR DRIVE**

## **Top Strength:**







**YOU ARE** 

### **AN ACHIEVER**

in YOUR DRIVE

You're motivated and ambitious so you work hard to make a real difference. You expect a lot from yourself.

You succeed through

- your natural ambition
- your determination
- having clear goals

On a good day...

On a bad day...

You strive to reach your goals

You can overshadow less driven colleagues

**MORE PATIENT** 

**MORE ACHIEVER** 



**YOU ARE** 

## **SLIGHTLY MORE CONFIDENT THAN MODEST**

in YOUR DRIVE

You're confident in yourself and your abilities but you realise that you're also human. You know what you're capable of and you're also realistic about your limitations.

You succeed through

- knowing when to step forward and when to let others take the lead
- balancing your confidence with your cautiousness
- understanding what you're good at and focusing on those areas

On a good day...

On a bad day...

You are comfortable in the limelight

You have high expectations for yourself

**MORE MODEST** 

**MORE CONFIDENT** 

## **YOUR DRIVE**



**YOU ARE** 

## **SLIGHTLY MORE DISCIPLINED THAN RELAXED**

in YOUR DRIVE

You care about consistency and details, but you don't lose sight of the bigger picture.

You succeed through

- being dependable and consistent
- your ability to let go
- careful planning

On a good day...

You can be relied on to deliver

On a bad day...

You get frustrated by tasks that don't have clear deliverables

**MORE RELAXED** 

YOU

MORE DISCIPLINED

## YOUR PERSONAL COACHING PLAN

Your personal coaching plan focuses on your top 4 strengths. These top 4 strengths represent your strongest personality preferences and the areas that you are most likely to start and continue developing. Your personal coaching plan brings together years of experience and specialist knowledge on how to train for success and is customised based on your personality.



#### WHAT ARE STRENGTHS?

Strengths are the ways you are most likely to behave - your strongest personality preferences. They are aspects of your personality that you use to succeed at work and as you rely on them you are more likely to start and continue developing them. High performance comes from shaping and expanding your strengths through concentrated effort and practice.

#### YOUR STRENGTHS, YOUR STORY

We all have our own unique strengths. Wingfinder focuses on the key factors for career success which have been identified by psychologists across thousands of scientific studies. What YOU DO to develop your strengths will make the difference.

#### **BEWARE OF THE DARK SIDE**

Every aspect of personality has its positives and negatives depending on the situation and being self-aware will help you succeed in your career. As your top 4 strengths are your most preferred way to behave, you may be overusing them, or there may be situations they may not be to your advantage, how they can be managed and developed is key.



You have a clear and consistent way of working. You prefer the stability and security of conformity and tradition.

## **KEEP** DOING

Keep sticking to your principles. People value your consistency as they know what they can expect from you; that's why people are comfortable relying on you.

# **STOP** DOING

Sometimes, you find yourself resisting change or avoiding new opportunities. Break this habit and embrace the potential these new developments may represent.

# START DOING

Actively seek the perspective of others — you'll expand your thinking and may even find the experience refreshing.

Here are four ways to help you build on this strength

### Escape your comfort zone

Go out of your comfort zone, even by just a step. When you try new things, new doors will open for you.

### Switch up your entertainment

Switch up your entertainment. Listen to a completely new kind of music. Watch a film you'd never normally see. Have some fun expanding your cultural horizons.

#### Don't be afraid of setbacks

Experimentation is key to increasing your creativity. See each setback as an opportunity for learning that will ultimately make your end-product stronger.

#### **Embrace** difference

Try to work with people you wouldn't normally work with. They'll each give you a different perspective on things.



You prefer to think through a situation before diving in. You use reason and logic to get to the heart of a problem.

## **KEEP** DOING

You have a good ability to analyse problems, identifying patterns and relationships that make up the problem, and finding solutions to these problems using reasoning.

You are also able to use your intuition to solve problems but your logic will get you there most times.

# **STOP** DOING

If someone suggests something that seems rather unusual or lacking in reasoning, don't automatically ignore it — a little unpredictability can be a good thing.

# **START** DOING

Explore your intuitive side by teaming up with people who work in a more hands-on way. Your mix of styles could produce some interesting results.

Examine your ideas rigorously
However good you think your ideas are, test their strength by debating them. You'll soon spot any flaws.

Try to think several steps ahead
When you're discussing a problem, imagine your debate is like a chess game. Think several steps ahead.

Rest is important
Make sure you're getting enough sleep. Not doing so can dull your senses by almost 40%.

Take a break

park, for instance.

Give your mind a break from emails and the Internet. Head to your local



You're motivated and ambitious so you work hard to make a real difference. You expect a lot from yourself.

## **KEEP** DOING

Keep challenging yourself and sharpening your skills. Nothing's more satisfying than working at the peak of your ability.

# **STOP** DOING

Hold back a little because sometimes your desire to get things done can come across as being too forceful.

# **START** DOING

Focus on a few carefully prioritised tasks — quality rather than quantity should be the focus of your achievements. The key to your growth is to act on the learning from your successes and failures. To accelerate this, check out the 5P model below.

Disconnect when you can

Make full use of your holiday time to stay refreshed of

Make full use of your holiday time to stay refreshed and at the top of your game. Disconnect when you can as chances are, the work will still be there for you when you return.

Plan ahead

Be realistic

Plan each day the night before, focusing on just the things you want to prioritise.

Ambition will take you places, but be realistic about what you can actually get done.

Remember to prioritise

Understand what's urgent as that's where your focus should be. The rest can wait.



Most of the time you prefer to stay focused on the task at hand or a single issue in order to find simple, practical solutions that are within your comfort zone.

## **KEEP** DOING

You're someone who responds well to the unknown. Not only can you handle uncertainty, it even boosts your creativity and helps you thrive.

### STOP DOING

You enjoy constant change, which means you sometimes find it hard to stick to just one thing.

Acknowledge and then resist your itchy feet occasionally to make sure you drive your assigned tasks, initiatives and goals through to completion.

# START DOING

You know there are many ways to behave in certain situations, so trust in your ability to be flexible and adapt your approach to best suit the circumstances.

Here are four ways to help you build on this strength

Adapt to the situation at hand

Some things are unpredictable at work. Try to adapt your behaviour to the situation at hand.

Believe in your own judgement

Take a break or change the scene

There are often many solutions to a problem. Choosing the best one is about believing in your own judgement.

Find a quiet space
Find a space where you can block out any distractions and be alone with

your thoughts.

If you're struggling to come up with ideas, don't force it. Sometimes, taking a break or a change of scene will get the creative juices flowing.

## **LEARN FROM THE GREATS**

At Red Bull, we believe that true strengths are built from combining raw talent with skills and knowledge.

Find strategies for maximising your talents by learning how legends have worked with their strengths to achieve great success. Here, we bring you reflections and advice from the very best in the world.



